



2009 ESSER China & AP Annual Distributor Conference

Newsletter

July, 2009

ESSER
by Honeywell



Recently ESSER by Honeywell has successfully held its 2009 China & AP Annual Distributor Conference in Hangzhou, a beautiful city in Eastern China. Over 40 distributors from China and Asia Pacific participated in the Conference.

The two days' conference started on July 2 and aimed to enhance partnership. Mr. Gangolf Luerweg, ESSER International Sales Manager, Mr. Li Ning, General Manager of Honeywell Life Safety Group Asia, and all HLS Asia senior management team have joined the conference.

Mr. Li Ning gave a welcome speech at the opening and introduced the new HLS Asia team to ESD. As a frequent guest, Mr. Gangolf Luerweg this time brought the latest FlexES Control demo to the venue and presented the new technologies and concepts. People were again impressed by the edge of ESSER by Honeywell technology. 2009 is a critical year for ESSER by Honeywell business in China, Mr. Jesson Tong, General Manager of Honeywell Fire Systems China, explained the new growth strategies for ESSER by Honeywell and proposed solutions to energize supports. In the afternoon, the management team was listening to the suggestions raised by ESD during Q&A session.

This is a fruitful distributor conference. The spirits will be carried on to drive another terrific year.



Mr. Li Ning gave welcome speech to all distributors



Mr. Jesson Tong explained the new strategies in China



Mr. Gangolf Luerweg introduced the latest FlexES Control demo



People in the venue listened carefully



Q & A session